



# START RIGHT 2.0

As a long time user of the original Start Right, I was seeing consistent increases in yields providing a positive ROI. When Start Right 2.0 was introduced, it was the right thing to try. After year one with 2.0, I saw yield increases above original Start Right and was happy with results. Start Right 2.0 will be the biological that will be on my planter.

**Jamie Hicks, Meadow Springs Farms, Kennett Square, PA**



*Mitchell Hora* *Jerry O'Dell*  
Co Founder of AgBioLogic, LLC

“We’ve tested a couple dozen soil health focused products, but the consistent yield and ROI positive products have come from AgBio Logic. That is why we expanded use of Start Right 2.0 on our corn acres this year.

**Mitchell Hora, 7th Generation Farmer and CEO/Founder Continuum Ag Washington, Iowa**



Jerry O'Dell introduced me to a biostimulant product for my corn crop in 2008. That year there was some weather related stress. The first thing I noticed was that the corn stalks where the product was applied withstood the stress much better. My daughter Renee is now involved with our farm and we agree that we will continue using Start Right 2.0. **Glenn Pendleton, Elizabeth City, NC**



Jerry O'Dell was the first to introduce me to biostimulants. I tried a product back in 2007 on corn. Even though the corn was under a center pivot, I could see it making a difference. He has received an order from me for every acre of corn since. **Al Dannelly, Cope, SC**



**Neal Herr, General Partner of JNT Farms LP and manager of Herr Farms in North Central Indiana.** We grow approximately 870 corn acres per year. I utilize the Becks Practical Farm Research book as a tool to investigate new if at the very least the effectiveness of products in replicated trials. With these tools, I choose what I would like to test on our farming operation. In 2014, we used “Start Right” with some replicated trials in different locations. In each of these trials, the product illustrated increased root growth as well as yield. The yield was on average 7.5 to 9.3 bushels per acre greater than the control rows. There was no noticeable difference in moisture at time of harvest. I have been using Start Right 2.0 for the past several years and plan to continue. **Neal Herr, JNT Farms LP, Burnettville, IN**



“We started using Start Right 2.0 on our farm 2 years ago on a trial basis. We mixed Start Right 2.0 with 6-26-6 starter fertilizer and spread it across our different soil types. Both years there were certain fields that overperformed, everytime we looked into why start right 2.0 was in the mix. It showed up with major ROI on good black dirt, lighter ground and timber soil. It's going on all 1000 acres of corn next season.” **Brandon Bachman, Roanoke, ILL**